



PRESS RELEASE

DATE: 01/18/2018
FOR IMMEDIATE RELEASE

CONTACT: Ashley Starr
astarr@beaumont-ca.gov
(951) 572-3207

Beaumont Welcomes Wolverine Worldwide

Beaumont, CA— On Wednesday, January 24, 2018 at 9:00 a.m. the City of Beaumont will host a Grand Opening and Ribbon Cutting Ceremony for Wolverine Worldwide.

Wolverine Worldwide opened its Beaumont locations in mid 2017, creating nearly 100 new local jobs. Wolverine is a global marketer of branded footwear, as well as apparel and accessories, that operates in approximately 200 countries and territories. Wolverine Worldwide is dedicated to advancing the following brands that comprise ever-expanding portfolio: Bates, Chaco, HyTest, Hush Puppies, Keds, Merrell, Saucony, Soft Style, Sperry, Stride Rite Children's Group, Wolverine, Wolverine Leathers, Cat Footwear and Harley-Davidson Footwear. The Company's portfolio of highly recognized brands includes: Merrell®, Sperry®, Hush Puppies®, Saucony®, Wolverine®, Keds®, Stride Rite®, Chaco®, Bates®, and HYTEST®. The Company also is the global footwear licensee of the popular brands Cat® and Harley-Davidson®.

The ceremony will take place at Wolverine Worldwide, located at 1020 Prosperity Way, Beaumont, CA 92223. For questions regarding industrial development in the City of Beaumont, please contact Economic Development Manger Kyle Warsinki at 951.769.8518



###