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NEWS RELEASE

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Cherry Festival Parade Information & Road Closures

Beaumont, CA—On Saturday, June 1, 2019, the Beaumont Cherry Festival Parade will take place on Beaumont Avenue and 6th Street.

The annual parade, hosted by the Beaumont-Cherry Valley Rotary Club, begins at 10:30 a.m. at the intersection of 12th Street & Beaumont Avenue. Over 60 entries will travel south on Beaumont Avenue to 6th Street where the parade concludes in front of the Civic Center. Viewing areas are available along the parade route with announcers' booths located near 12th Street, 10th Street, 7th Street and the Civic Center.

Road closures:

- Beaumont Avenue – between Oak Valley and 6th Street
- 6th Street – between Beaumont Avenue and Palm Avenue
- 12th Street – between Euclid Avenue and Magnolia Avenue
- 7th Street – between Magnolia Avenue and Orange Avenue
- Magnolia Avenue – between 7th Street and 6th Street
- Palm Avenue (southbound) – between 7th Street and 6th Street

Participating in the parade will be Mayor Julio Martinez, Mayor Pro-Tem Rey Santos and Councilmembers Nancy Carroll, Mike Lara and Lloyd White. Councilmember White will be riding in Beaumont Pass Transit's newest bus dedicated to Pass Area commuters traveling to the San Bernardino Metrolink and beyond. Following the Council will be Beaumont's new Vector Truck, a vehicle used to maintain and clean the City's wastewater and sanitary systems.

In addition to the City Council, the 2019 Miss Beaumont Queen and Court will make their debut appearance. The court consists of Queen Elizabeth Averette, Princess Alivia Slaughter, Princess Kayla Rhodes and Princess Yvette Garibay. The queen and court serve over the Cherry Festival and volunteer their time to various City events throughout the year.

For more information on the 101st Annual Cherry Festival, please visit www.BeaumontCherryFestival.org.

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